

LOGO EXPLANATION



Delhi in the logo will change to the concerned country name, when it's in use in other country.



Empowering NRI'S For Emerging India

In the midpoint of the logo is the globe with seven segments, representing the seven sub-continent of the world, where NRI's are spread around.



In the base is our motto "Empowering NRI's For Emerging India".



The eleven olive leaves on left side and right side of the logo represent peace or victory, total of these twenty two leaves represent all official Indian languages and it shows the harmony of the different peoples in India, even though they talk different languages and their culture is different. But they are extremely united under "Indian Nationalism", where ever they are, in the world.

THE COLOUR

Our logo is made up of two colors, one is 'white' and other one is 'blue'. The blue color in our logo is made up of *Cyan - 73% and Black – 53%.



Blue color represents stability, trust, loyalty, wisdom, confidence, intelligence, faith, truth, and heaven. Blue is considered beneficial to the mind and body.



Whit color represents Neutral, Innocence, Purity, Simplicity, Prayer, Hope, Faith, Peace and Kindness.

THE FONT

The font used in both the logo and tag line is **Roboto Cn Bold**. In logo, it's in the upper case format and in tag line it's the combination of upper and lower case letters.

^{*} Cyan means greenish-blue color which is one of the primary subtractive colors, complementary to red.